

# Challenges for biomass valorization for chemicals

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 Braskem

**5<sup>th</sup> WORKSHOP BIOECONOMY**

*Biomass valorization for chemicals*

 agropolo  
CAMPINAS • BRASIL

## Challenges for biomass valorization for chemicals

Renewables at Braskem

Specific challenges

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## Renewables at Braskem



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Renewables at Braskem

Specific challenges

# Technology

Which biomass?

Which products?

Which routes?

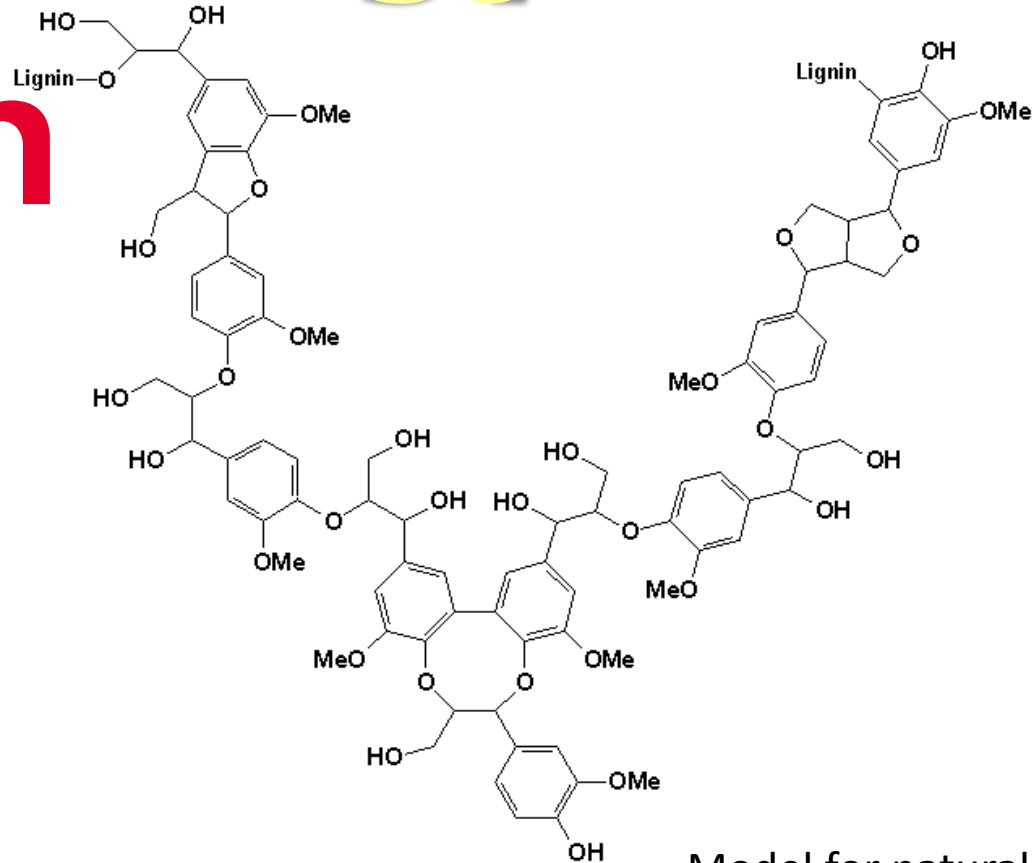


Biorefinery(ies)

Specific challenges

# Technology

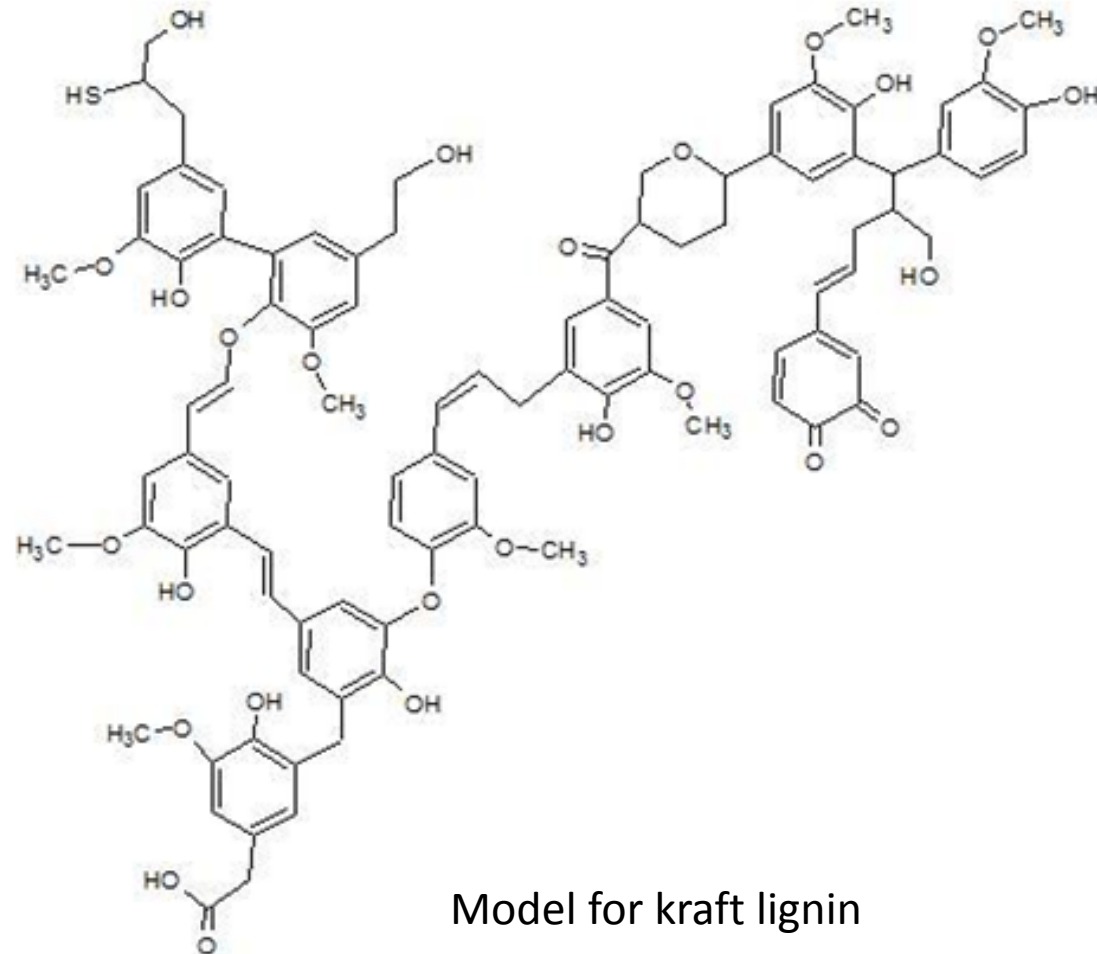
# Lignin



Model for natural lignin

# Challenges for biomass valorization for chemicals

## Specific challenges

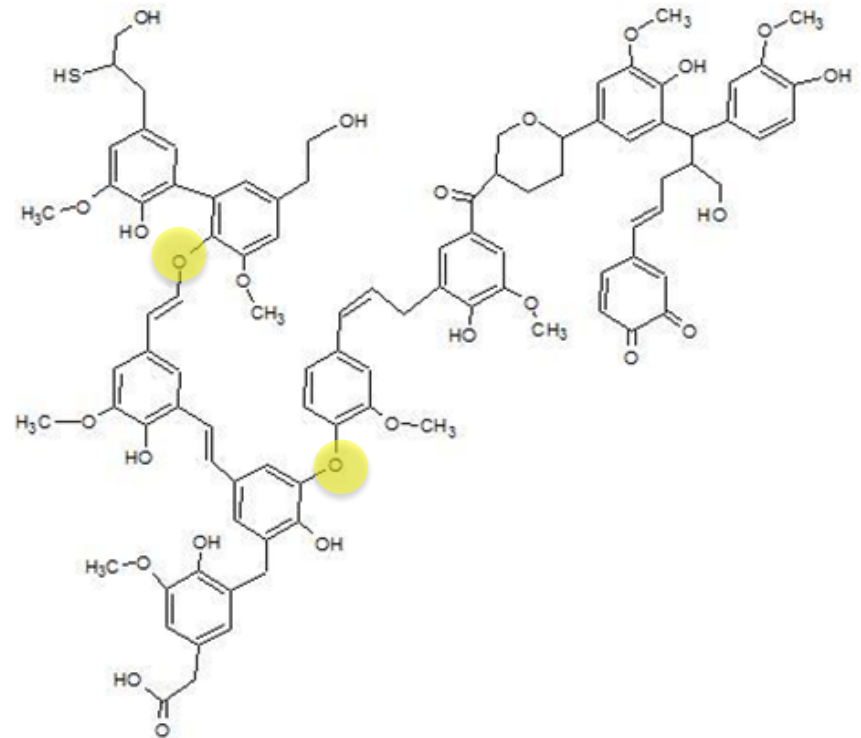
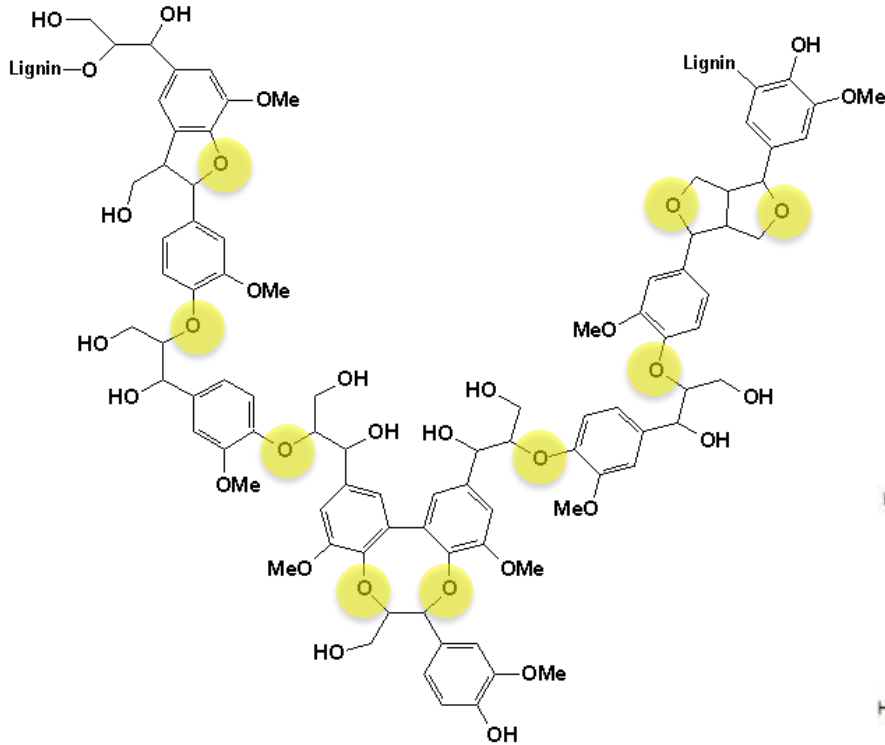


Model for kraft lignin



# Challenges for biomass valorization for chemicals

## Specific challenges



Very similar

No, wait...

# Communication

Why biomass?

What are the benefits?

What are the metrics?

Real-world, industrial scale success?

Specific challenges

# Communication

## Metrics

**Product yield** (mass of product/ mass of raw material)

**Carbon emissions** (CO<sub>2</sub> equivalent/ mass of product)

**Crop productivity** (mass of product/ hectare)

**Biomass Utilization Efficiency** (energy in products/ energy in raw material)

**Life cycle analysis** (multidimensional)


# Challenges for biomass valorization for chemicals

Specific challenges

# Communication

Metrics can be confusing

	PLA from corn	PE from sugarcane
Product yield (%) from glucose	80.0	31.1
Crop productivity (kg plastic/ m <sup>2</sup> )	0.65	0.38
Carbon emissions (kg CO <sub>2</sub> eq/ kg)	0.62 emission	2.78 capture
Carbon content (kg CO <sub>2</sub> eq/ kg)	1.83	3.14
Crop productivity (kg <b>carbon</b> / m <sup>2</sup> )	0.33	0.32



Specific challenges

# Communication

## Non-food issues

Emotional arguments

Crop efficiency

## Many other issues

Recyclable?

Biodegradable?

Toxic?

GMO?

Local production

Green chemistry

# Challenges for biomass valorization for chemicals

## Specific challenges

### Technology

which routes will provide the best use of biomass?

### Communication

throughout the value chain, reaching the final users